

# Architectural Visualization

See through the eyes of an architect and understand what the finished result will be.

When buildings are part-finished or still in the planning stages, it can be difficult to appreciate how they will look when they are completed.

Architectural visualization allows a building to be constructed digitally, with the results presented in a photorealistic 3D manner that anyone can appreciate.



# What Is 3D Architectural Visualization?

3D architectural visualization is a modern method of visualization using high quality computer-generated 3D imaging.

Models of the structure are created with computer software, and the end result can be viewed by clients as part of a 3D walkaround.

The model can be viewed from any angle, and the structure can be staged in any way the clients chooses. This can include photorealistic computer-generated carpets, furniture, paintings, etc.

3D architectural visualization also includes the option of interior lights, sunlight, and shadows created from these light sources, resulting in accurate and detailed images and videos.

Because of their visual nature, 3D renderings are a highly effective way to demonstrate and communicate ideas.

The traditional methods of architectural visualization include making physical models, but 3D architectural visualization software allows models to be created more quickly.

Furthermore, the details included are far superior to handmade models and do not require the use of any physical materials.

For a 3D architectural visualization company, it is a regular task to create professional 3D renders of buildings, structures, and interiors of all kinds.

Offering the architectural visualization services NYC businesses need to see the reality of their next project, we can take on almost any kind of architectural project from hospitality venues to industrial buildings and even healthcare facilities.

The flexibility that 3D architectural visualization software allows gives us the ability to rapidly create models for your project, producing photorealistic results in the minimum amount of time.

Whether you want to make changes or are happy with the first render, our architectural visualization studio is here to provide all the benefits of a physical model without any of the downside — plus, you can explore the interior of the model like never before.







# Pricing

## Architectural Visualization

Demonstrate what you are aiming for to investors, buyers, and other interested parties, long before the building is completed.

It's a cost-effective way to transmit ideas and makes a real difference. Find out more about architectural visualization pricing below.

### Interior 3d rendering

**Starts from \$450**  
/ per one 3d rendering (depends on  
a complexity of a project)

### Exterior 3d rendering

**Starts from \$800**  
/ per one 3d rendering (depends on  
a complexity of a project)

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# Benefits

## 01

### You Can Explain Your Ideas to Anybody

Communicating what a structure will look like and how it will operate can be difficult even when two architects are talking together.

Explaining it to someone without architectural experience is much easier when you use an architectural 3D visualization and rendering company to provide a visual aid.

## 04

### You Can Use 3D Models as Marketing Tools

3D models can produce stunning images of projects before they even begin, and therefore they provide a fantastic resource for attracting investors and buyers. 3D architectural visualization provides better results than sketch drawings and blueprints alone, as the look and feel of your structure is presented rather than just the cold facts.

## 02

### It's Cost-Effective

While 3D architectural visualization is a sophisticated technology, it is not as expensive as you may think. When the technology was new, it could be expensive, but as the technology has matured, the cost has become much more affordable and will be within the budget of many homeowners.

## 05

### You Can Make More Engaging Presentations

Presentations that are filled with photo-realistic renderings produced by 3D architectural rendering companies will enable your audience to clearly understand what you are aiming to achieve. Architectural visualization will result in more positive reactions and meaningful interaction than simply using plans and blueprints.

## 03

### You Can Detect Project Errors Early On

It's an unfortunate fact that project budgets can be quickly exceeded when structures are being built, especially if the client has no architectural training. It can be difficult for the untrained client to visualize and comprehend certain ideas, and changes may be made after the construction has started.







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